



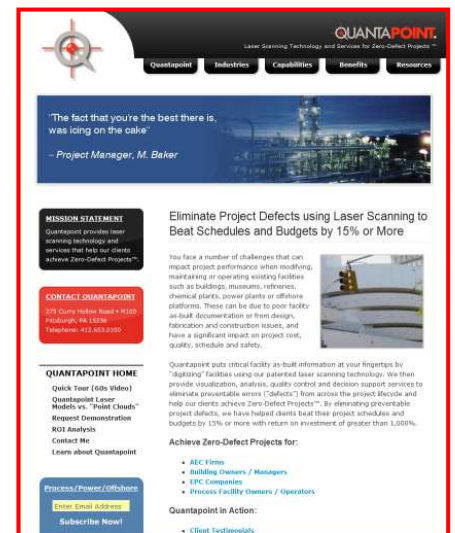
Quantapoint Press Release

Quantapoint Re-Launches Web Site to Focus on Value of Achieving Zero-Defect Projects using Laser Scanning

Enhanced Content and Navigation for both New and Returning Web Site Visitors

PITTSBURGH, Pa. (Jan. 22, 2008) — Quantapoint (<http://www.quantapoint.com>) – provider of laser scanning technology and services that help clients achieve Zero-Defect Projects™ – has re-launched its web site with enhanced navigation and content. The goal of the new web site is to help visitors from the architectural, process, power and offshore industries better understand how eliminating project defects using laser scanning can help them beat project schedules and budgets by 15% or more, with a return on investment of greater than 1,000%.

According to James McGill, vice president of marketing and business operations at Quantapoint, “The redesign was prompted by research showing that nearly two-thirds of our web traffic is from first-time visitors seeking information on how laser scanning can help them reduce cost, optimize schedules, increase quality and improve safety, with the remainder being repeat visitors looking for specific information to continue an evaluation or select Quantapoint. The updated design guides new visitors through the process for evaluating laser scanning while enabling repeat visitors to quickly navigate to specific information. Overall, the design has helped more than double visitors contacting Quantapoint.”



The major new enhancements to the Quantapoint web site include:

- 🔍 Designed to be clear, concise and easy-to-read.
- 🔍 Content organized to flow logically. For example, Industries (<http://www.quantapoint.com/industry>) highlights the challenges various industries face and Capabilities (<http://www.quantapoint.com/capabilities>) indicates how Quantapoint can help address them.
- 🔍 Easier navigation and guidance for visitors via the navigation tabs at the top of the site and suggest Next Steps at the bottom of each page.
- 🔍 Quick Links on the home page to quickly click to desired information, such as articles, white papers, case studies on achieving zero-defect projects.
- 🔍 Significant new content, such as:
 - Quantapoint client testimonials (<http://www.quantapoint.com/benefits/testimonials>)
 - A Quick Tour video that highlights Quantapoint capabilities and benefits in 60-seconds (<http://www.quantapoint.com/qp/qtregistration>)
 - A comparison and demonstration highlighting the clear advantages offered by Quantapoint Laser Models™ compared to older “point cloud” technology (<http://www.quantapoint.com/capabilities/lasermodeled>)



- 📍 Easier interaction with Quantapoint by
 - Requesting a demonstration of Quantapoint's Laser Models™ being accessed directly or in AutoCAD, PDS, PDMS, etc. (<http://www.quantapoint.com/qp/demo>)
 - Requesting a return-on-investment (ROI) analysis for using laser scanning (<http://www.quantapoint.com/benefits/roi>)
 - Accessing Quantapoint's customer support services and knowledge base via the Quantapoint Support Portal (<http://www.quantapoint.com/resources/support>)

About Quantapoint

Quantapoint provides technology and services to help our clients achieve Zero-Defect Projects™. We “digitize” facilities using our patented laser scanning technology and provide professional services for visualization, analysis and decision support to eliminate potential risks across the project lifecycle. Quantapoint has completed more than 1,000 projects around the world in the process, power, offshore and architectural industries. Overall, our clients have typically been able to reduce their project costs and schedules by 15% or more. For more information on our technology and services, please visit www.quantapoint.com, e-mail info@quantapoint.com or call +1-412-653-0100.

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